

JOB DESCRIPTION

Vacancy reference:	SRF30811
Post Title:	Research Assistant/Research Associate in Consumer Behaviour
Grade:	Grade 5/6 (Depending on qualifications, skills and experience)
School/Department:	Agriculture, Policy and Development / Food Economics and Marketing
Reports to:	Dr Elena Millan
Responsible for:	n/a

Purpose

You will provide research input involving systematic literature reviews, data collection and analysis and dissemination of the project output. You will also contribute to ethics applications, developing research protocols, as well as to the next round funding application. You will assist the project management, which involves liaising with colleagues from partner institutions.

Main duties and responsibilities

- Literature and evidence searches and reviews
- Primary data collection
- Critical writing and analysis of the literature and data (both primary and secondary), using library and electronic resources
- Dissemination of findings (e.g., report writing, publications)
- Participation in research meetings

Supervision received

You will receive guidance on all aspects of the project. Supervision for the role will be from Dr Elena Millan.

Contact

The work will involve liaison with the project research team and contact with external project collaborators.

Terms and conditions

The post is full-time but we would also welcome applications from those interested in job-sharing or a fractional post at 0.5 FTE.

The successful candidate must be available to start immediately and work until 31 December 2019. An extension may be possible after this period.

This document outlines the duties required for the time being of the post to indicate the level of responsibility. It is not a comprehensive or exhaustive list and the line manager may vary duties from time to time which do not change the general character of the job or the level of responsibility entailed.

The University is committed to having a diverse and inclusive workforce, is a Stonewall Diversity and Global Diversity Champion, and supports the principles of the Race Equality Charter and Athena SWAN. Applications for job-share and flexible working arrangements will be considered in line with business needs.

Date assessed: 15/10/2019

PERSON SPECIFICATION

Job Title	School/Department
Research Assistant/Research Associate in Consumer Behaviour	Agriculture, Policy and Development / Food Economics and Marketing

Criteria	Essential	Desirable
Skills Required	<ul style="list-style-type: none"> Understanding of research in consumer behaviour, psychological theories, behavioural economics, and other relevant theoretical frameworks Microsoft Office Software packages for data analysis 	<ul style="list-style-type: none"> Designing in-depth interview guides/focus group protocols, online surveys (e.g., Survey Monkey, Qualtrics, or Gorilla) Proficient use of data analysis software packages, such as SPSS, NVivo etc.
Attainment	<ul style="list-style-type: none"> PhD in Marketing, Psychology, Food Sciences or related fields (completed or close to completion). Highly qualified MSc candidates may also be considered.. 	
Knowledge	<ul style="list-style-type: none"> Knowledge of consumer behaviour, also of relevant fields in psychology (social, cognitive), behavioural economics, sociology/anthropology 	

Relevant Experience	<ul style="list-style-type: none"> • Systematic literature reviews • Research experience (quantitative and/ or qualitative) • Dissemination of findings through presentations, referred publications, and/or reports 	
Disposition	<ul style="list-style-type: none"> • Strong motivation • Excellent interpersonal and communication skills • Creative and critical approach to research tasks • Excellent time management skills • Ability to take initiative and responsibility in research activities • Ability to work independently • Ability to deliver outputs and meet deadlines 	

Completed by: Dr Elena Millan	Date: 15/10/2019
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