

JOB DESCRIPTION

Vacancy reference:	KT19003
Post Title:	Behavioural Insights Analyst – KTP Associate
Grade:	Ad hoc £35,000-£40,000 per annum depending on qualifications and experience
School/Department:	Henley Business School; ICMA Centre
Reports to:	Professor Chris Brooks (UoR) and Heather Richards (Dynamic Planner Ltd)
Responsible for:	N/A

Purpose

The University of Reading is pleased to be working on a collaborative Knowledge Transfer Partnership (KTP) project with Dynamic Planner Ltd supported by academic colleagues in the Henley Business School.

We have an exciting leading edge development opportunity for a KTP Associate to use novel insights from behavioural finance to provide new products for Independent Financial Advisors and Fund Managers which will improve retail investor decision making. Ultimately, the Associate will identify the characteristics of retail investors and their financial choices that make them more likely to be resilient to financial ups and downs, and to generate saleable solutions for the company based on this insight.

The position is a 24 months fixed-term contract, although the post might become permanent.

The KTP Associate will also communicate the outcomes of the project both internally and externally to relevant identified parties.

Main duties and responsibilities

The Associate will use their knowledge of human behaviour and decision-making to develop the company's understanding of why investors make specific choices at specific times. This will involve conducting surveys and focus groups as well as the analysis of existing data, and drafting reports and presentations to explain the findings to diverse audiences, both inside and outside the company.

Report on progress and results of the KTP within the University of Reading and the funders Innovate UK.

The KTP Associate will be the only Psychology specialist within a multi-disciplinary team. The team has expertise in finance, maths and computing, and can support the KTP Associate in these areas, the Associate's Psychological expertise will be a valuable addition to the team.

Supervision received

Day to day supervision will be provided by the designated supervisor at Dynamic Planner Ltd. This is supplemented with regular visits and input from the academic team; Professor Chris Brooks, Professor Kevin Money and Professor Hillenbrand.

Supervision given

None.

Contact

Regular contact will be with key partners involved with the KTP project; including appropriate contacts Dynamic Planner Ltd and the academic team in Henley Business School at the University of Reading, plus additional external contacts as appropriate.

Terms and conditions

A combination of the University of Reading and Dynamic Planner Ltd T&Cs will be used. The KTP Associate will be supplied with T&C's from Dynamic Planner Ltd which will be effective and work alongside the University of Reading T&C. Holiday entitlement will reflect Dynamic Planner Ltd policy plus public holidays.

This document outlines the duties required for the time being of the post to indicate the level of responsibility. It is not a comprehensive or exhaustive list and the line manager may vary duties from time to time which do not change the general character of the job or the level of responsibility entailed.

Date assessed: 9 April 2019

PERSON SPECIFICATION

Job Title	School/Department
Behavioural Insights Analyst – KTP Associate	Henley Business School; ICMA Centre

Criteria	Essential	Desirable
Skills Required	<ul style="list-style-type: none"> • Excellent written and oral communication skills; • Excellent organisational and interpersonal skills to be able to plan, run and document the outcome of surveys and focus groups and also to oversee and manage the KTP project; • Ability to communicate psychological insights to non-specialists; • Ability to work in a multi-disciplinary team 	
Attainment	<ul style="list-style-type: none"> • PhD in psychology or a closely related subject 	
Knowledge	<ul style="list-style-type: none"> • Psychometric questionnaires, their uses and limitations; • Knowledge of, or keenness to learn about, behavioural finance 	<ul style="list-style-type: none"> • Working knowledge of savings and investment products
Relevant Experience		<ul style="list-style-type: none"> • Working in a client-facing environment
Disposition	<ul style="list-style-type: none"> • Self-motivated; • Confident in dealing with diverse groups of people, including financial advisers and their clients 	
Other	<ul style="list-style-type: none"> • Happy to give presentations to a non-specialised audience 	
Completed by: Professor Chris Brooks		Dates: 1 April 2019